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FOR IMMEDIATE RELEASE



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Crawford Expands Cyber Coverage to Include Service Solution for Small to Medium-Sized Enterprises (SME)

TORONTO (November 5, 2018) – Crawford & Company (Canada) Inc. a global provider of claims and risk management solutions, continues to develop and enhance our servicing capabilities to address emerging risks and legislative changes. As of November 1, 2018, mandatory reporting of privacy breaches under Canada's federal data protection law, the Personal Information Protection and Electronic Documents Act (PIPEDA) came into effect. Linked to our existing cyber loss management product, Crawford has developed an industry solution to address the specific needs of small to medium-sized enterprises.

Although attention on cyberattacks is often more pronounced around their occurrences with large organizations, statistics show that small to medium-sized enterprises (SMEs) are at considerable risk of such attacks. StaySafeOnline.org states that SMEs account for over 70 per cent of data breaches¹.

“Crawford has developed a service solution for SMEs with an emphasis on cost-effective and prompt service”, said Pat Van Bakel, president & chief executive officer, Crawford & Company (Canada) Inc. “From incident management which entails a single point of contact for our clients, delivering 24/7 response and any coordination requirements needed for event response, breach reporting, to call centre services, desktop adjusting, forensic account services and third party administration, we offer the full service solution.”

Click [HERE](#) to access *Crawford Cyber Solution for Small to Medium-Sized Enterprises* and click [HERE](#) to access *Crawford's full Cyber Loss Management Solution*.

This service solution helps to accelerate the claims process and restore business operations in a timely manner, upholding our corporate mission – to restore and enhance lives, businesses and communities.

¹ “Small Businesses and the Threat of Cyber Crime.” Media Plant Industry and Business, September 2017, accessed May 31, 2018
<http://www.industryandbusiness.ca/insight/small-businesses-and-the-threat-of-cyber-crime>

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About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawlco.com.