



Crawford & Company®
5335 Triangle Parkway NW
Peachtree Corners, GA 30092

FOR IMMEDIATE RELEASE



Media Contact: Gary Gardner
1.800.522.1380
gary.gardner@crawco.ca

Crawford & Company (Canada) Inc. Launches Cyber Loss Management Program in Canada

TORONTO (February 20, 2018) – Crawford & Company (Canada) Inc. today announced the launch of its cyber loss management program to the Canadian marketplace. In response to the emerging risk of cyber threats to organizations of all sizes and across all industries, Crawford has developed an industry solution to effectively mitigate and manage losses. Leveraging our global reach, technical expertise as loss adjusters and partner network of experts in the various components of a cyber loss, Crawford has established an effective cyber program comprised of an extensive global network of professional partners and more than 100 accredited Crawford incident managers and adjusters throughout the world.

“Crawford’s cyber program, led in Canada by Neal Jardine, is a truly effective solution that leverages the capabilities of specialized professionals to address the technicalities and exposures of such losses,” said Paul Hancock, vice president, Global Technical Services (GTS) Canada. “Our program is managed by experienced cyber loss response professionals, managing the capabilities of our partners at the appropriate course in time to effectively mitigate the loss.”

With a dedicated team of experts, Crawford is able to execute time-sensitive incident response including critical first 48-hour performance and communication metrics followed by crisis management response. As a modular service solution, the program can be customized to address the needs of Crawford’s clients with regards to their size, risk exposure and nature of loss. The program is a truly integrated solution that includes pre- and post-loss consultative services and breach response planning, first notice of loss, incident and loss management, forensic information technology, accounting review, legal counsel and public relations management to effectively address client cyber loss management needs.

“According to [Cybersecurity Ventures](#), cyber losses are increasing annually and it is predicted that cyber-crime damages will cost the world \$6 trillion annually by 2021¹,” said Paul Handy, global head of cyber & technology risks. “In recognition of our clients’ needs and exposure in this fast developing market space, we are committed to building a best in class global solution with expert-led local delivery across all aspects of cyber risk.”

“As part of the company’s mission to restore and enhance lives, businesses and communities, we have created a solution to help our clients effectively mitigate the extent and impact of cyber losses,” said Pat Van Bakel, president, Crawford & Company (Canada) Inc. “This service solution helps to accelerate the claims process and helps to restore business operations in a timely manner.”

For more information, contact

Neal Jardine

Senior General Adjuster / Cyber Practice Leader

Tel: 416.957.5040

Email: Neal.Jardine@crowco.ca

For media inquiries, please contact:

Gary Gardner

Senior Vice President Global Client Development

Tel: 416.957.5019

Email: Gary.Gardner@crowco.ca

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company’s two classes of stock are substantially identical, except with respect to voting rights and the Company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

¹ Morgan, Steve. (2017/10/16). [Cybercrime Report: From the editors at cybersecurity ventures](#). February 20, 2018.