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For more information contact: Lynn Cufley +44 (0) 207 265 4067 lynn.cufley@crawco.co.uk

Crawford & Company® Appoints Sarah Reynolds Head of Cyber Risks

LONDON (Oct. 11, 2016) – Crawford & Company® has appointed Sarah Reynolds, a globally recognized market expert, to head of Cyber Risks. She joins the Crawford® Cyber Risks Council, which is comprised of other Crawford employees and drives the strategy of the Company's growing cyber solution business.

Cyber Risks is a specialty group within Crawford's Global Technical Services® (GTS™) division, which handles large, complex and specialty claims around the globe.

"Having launched our cyber solution to support the cyber insurance offerings in the market during the past 18 months, the appointment of Sarah to our leadership team is a key addition," said Mike Reeves, head of GTS. "She is a recognised expert in cyber claims handling and brings a wealth of knowledge, experience and contacts to her role. We are pleased Sarah has joined us to help lead this project."

A flexible product suite, the Crawford cyber solution consists of loss adjusting, crisis management and consultancy services with accredited incident managers helping clients navigate through the complexities of a cyber incident from start to finish.

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About Crawford®

Based in Atlanta, Ga., Crawford & Company (<u>www.crawfordandcompany.com</u>) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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