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News Release

Crawford & Company Board Declares Quarterly Dividends

FOR IMMEDIATE RELEASE



Date: May 12, 2015
From: Jeffrey T. Bowman
Chief Executive Officer

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ATLANTA (May 12, 2015) On May 12, 2015, at its regular quarterly meeting, the Board of Directors of Crawford & Company declared a quarterly dividend of \$0.07 per share on the Class A Common Stock and \$0.05 per share on the Class B Common Stock, payable on June 10, 2015, to shareholders of record as of the close of business on May 27, 2015. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock than on the voting Class B Common Stock, subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of Class A Common Stock must receive the same type and amount of consideration as holders of Class B Common Stock, unless different consideration is approved by the holders of 75% of the Class A Common Stock, voting as a class.

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and

consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

For further information regarding this press release, please call Bruce Swain at (404) 300-1051.

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